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FINAL BOW: Street performer Claire Wedemeyer gives one last wave as she packs up on the final day of the Edinburgh Festival Fringe.

The 63rd Fringe, the world's biggest arts festival with 34,000 performances of more than 2000 shows, broke all previous records by selling 1,859,235 tickets. It was a 21% increase on last year's figure.

Kath Mainland, the new chief executive of the Fringe Society, said it was one of the best festivals in 20 years.

"Even in tough economic conditions, festivals chime with people in a way few other events manage to," she said. Picture: Gordon Terris Record-breaking year Page 3

THE HERALD TUESDAY SEPTEMBER 1, 2009

Record-breaking Festival Fringe sells 1.9 million tickets

PHIL MILLER ARTS CORRESPONDENT

LAST night the Edinburgh Festival Fringe, the world's biggest arts festival, surprised even its organisers by announcing it has sold nearly 1.9 million tickets this year.

The 63rd Fringe broke all previous records, shrugging off the recession, the rain, swine flu and the weak pound, by selling 1,859,235 tickets, a 21% increase on last year's figure.

This year's box office is also nearly 10% more than the previous record year of 2007, a year many, including those who run the event, thought would not be bettered. The Herald reported in July that pre-event sales were up 20% on the previous year.

hit by the havoc of a malfunctioning ticket system, and this year the recession could have also lowered ticket sales.

Kath Mainland, the new chief executive of the Fringe T've been blown

away by the creative energy and artistic vision'

Society, which runs the festival, said: "We can look back on a month of exceptional ticket sales and one of the best festivals in my 20 years

in and around Edinburgh. "Even in tough economic conditions festivals chime with people in a way few

Last year, the Fringe was other events manage to. Over the last three and a half weeks I have seen some amazing work, sometimes perfectly trivial and enormously entertaining, sometimes incredibly challenging and often hugely

moving. "I have been blown away by the creative energy, artistic vision and drive of the people taking part, from performers and directors, to venue producers and promoters.

"There are many reasons why you would choose to bring a show to the Fringe, but this year it seems as though the process of making art is as important as ever."

Venues and producers have benefited from people staying at home for holidays - "staycations" - rather than going abroad. The Stand Comedy

Three named as prize-winners for 2009

KEITH BRUCE ARTS EDITOR

Three companies which received glowing reviews in The Herald during this year's

Edinburgh Fringe were named yesterday as the winners of the Edinburgh International Festival Fringe Prize 2009. Glasgow-based writer and director David

Leddy, winner of a Bank of Scotland Herald Angel on Saturday for his production White Tea, was among the winners.

The judging panel, which included The

Club also had numbers up more than 20%. It sold a total of 43,388 tickets, a large increase from the 35,874 tickets sold in 2008.

said he was delighted with the results: "It's been a recordbreaking year despite the fact we've had to operate behind an iron curtain imposed by Tommy Sheppard, director, the city's tram builders."

Herald's dance and performance critic Mary Brennan, also selected two companies from England: The River People, whose gothic puppet show Lilly Through The Dark was at Bedlam, and Inspector Sands, which was at the Traverse with If That's All There Is.

Glasgow's Arches venue, which has made a big impact at its temporary Edinburgh home in St Stephen's Church, Stockbridge this year, has its own development prize, the Brick Award, which gives companies support to re-stage their Fringe shows in Glasgow next

> Despite this year's success, some issues do remain to be addressed at the festival. The first is the sheer scale of the event. This year, there were more than 34,000 per-

formances of more than 2000 shows. A third of these were comedy shows.

Some visitors to the city find the thick Fringe programme daunting, whereas others delight in finding the cultural diamonds amid the 280 pages of close-typed text.

Culture minister Michael Russell admitted a sense of defeat about what shows to see, especially comedy.

He told The Herald that the size of the event was one of the "very substantial questions" to be faced by the Fringe. He asked whether the programme was too big, and

unmanageable". Defenders of the Fringe would say its size is merely a sign of its overwhelming success.